

BUSINESS

Helitruck model to be built this year

It's a dirigible-helicopter hybrid

By LeRoy Pope
UPI Business Writer

NEW YORK — An effort is being made to revive the gas-bag-supported airship — this time as a hybrid between the dirigible and the helicopter — for a wide variety of transport, construction and scientific uses. A half-scale model of one version of the airship, called the Helitruck, will be built by a subsidiary of Westinghouse Electric Corp. at Elizabeth City, N.C., in the coming year.

It will be financed by the West German government and a subsidiary of Unsworth Transport International, Inc., of New York, a 35-year-old shipping and consulting firm operating in North America, Asia, Europe and Australia. The Unsworth subsidiary, Helitrans, Inc., is headed

by Jurgen Bothe, a former vice president of the German Zeppelin Co., which built so many dirigibles in the past. The Helitruck was conceived by Bothe while he was working for Zeppelin, although the German company, which now makes many kinds of machinery, hasn't built an airship since the 1930s.

Bothe told United Press International he understood Goodyear's aerospace division was working on a similar hybrid dirigible and helicopter aircraft but that it was a classified defense venture. Colin E. Unsworth, Jr., president of Unsworth, said the global cargo market demands a new form of transportation in between the truck and the cargo airplane. He said such a craft will not compete with the small surface vessel and believes it will be particularly valuable in third world countries.



This one looks OK.

Phase shifter assemblies are inspected at ITT Gilliland's production plant in Van Nuys, Calif. These assemblies are an integral part of the PAR-80 Precision Approach Radar

system, which is used to provide precision control for military aircraft landings. The systems are used by West Germany and Belgium.

Business law sprouts some new specialties

NEW YORK (UPI) — A new kind of specialization is developing for lawyers in the business world. It involves such things as shareholder relations and representation of non-profit trade associations.

Lawyers always have specialized but usually in such broad fields as corporation law, criminal law, tax law, divorce or labor law. The new specialties are narrower but they tend to take up the attorneys' full time so the number of firms engaged in each field is not great. Stockholder relations involves chiefly filing suits on behalf of shareholders who have been treated badly by management, or think they

MELVYN WEISS of Milberg, Weiss, Bershad & Spechtbire, with offices in New York and San Diego, says there are about 35 law firms in the country specializing in this field. He said all big law firms are learning they have to specialize in something if they are going to stay competitive.

San Diego office already has 10 lawyers. ROBERT AUERBACH, a New York specialist representing non-profit trade associations, says this field also is growing rapidly. He said only about a score of law firms are specializing in it full time so far. They are based mostly in Washington, D.C. and New York.

U.S. population is aging

Elderly becoming important target group for marketers

NEW YORK (UPI) — The aging of the American population has become a reality, says a Fordham University graduate business school associate dean, and that means the elderly are fast becoming the demographic in-group for marketers.

This aging of the populace has been predicted periodically for decades but has been slow in arriving. Some demographers think the baby booms following War II and the Korean war delayed it. But Fordham Prof. Louis C. Kaufman said that's not really clear because the same time schedule for aging of the population seems to prevail in Sweden and other countries that have not had baby booms.

He thinks the aging simply is the result of improved geriatric medicine and the fact young couples are having fewer children. REGARDLESS OF THE reason, the fact is the fastest growing market in America today is persons over 55. It also is the most affluent market.

More than 70 percent of them own their homes, many with no mortgages, and for those over 65, per-capita spending is more than two and a half times that of the general population," Kaufman said. Households headed by persons over 55 have 28 percent of the nation's discretionary income, while families headed by a man or woman under 34 have only 15 percent and families whose head is under 25 have a mere 1 percent of discretionary income.

Yet, Kaufman said, marketers have been very slow to recognize this demographic trend and absorb its implications. Earlier this year, Sandra Timmermann, a market researcher, made the same point in an article in the Journal of the Institute for Socioeconomics. She said marketers cling to misconceptions and outright myths about the elderly in America.

MS. TIMMERMANN saw in this a great opportunity for business to escape the recession and rebuild sales by abandoning the "think young" policy that has been so popular in the business world ever since World War II.

Public Records

- Building permits**
- To Winston W. Anthony for a stove at 26 Milford Road, \$300.
 - To Harold Miller for Nicholas Lippolis for a fence at 132 Walker St., \$1,000.
 - To Russell Holmes for a tool shed at 246 Green Road, \$500.
 - To Paul E. Antonia for a stove at 717 Center St., \$300.
 - To Bidwell Home Improvement Co. for Henry Berikto for siding at 11 McCann Drive, \$800.
 - To Ansaids Heights for a house at 18 Kingswood Drive, \$70,000.
 - To Bidwell Home Improvement Co. for Philip Desjardins for siding at 143 Woodland St., \$2,400.
 - To Robert St. Pierre for Mrs. Esther Urbanetti for a wall at 312 Main St., \$100.
 - To S. Bosc for a stove at 12 Conway St., \$850.
 - To Vista Enterprises for Carl B. Balk for partitions at 12 Concord Rd., \$1,000.
 - To F. Frallicciardi for siding at 150 McKee St., \$3,000.
 - To Daniel Besau for a stove at 4 Barry Road, \$450.
 - To Johnson Sign Service for Carter Chevrolet Co. for a sign at 1229 Main St., \$300.
 - To Robert H. Farrand Jr. for Walter Hall to repair a porch at 61 Wyllys St., \$2,800.
 - To Nicholas and Son for Presbyterian Church of Manchester, siding at 43 Spruce St., \$6,500.
 - To Diane Burg to repair roof at 108 High St., \$4,500.
 - To Ronald Mainville for Bruce Davidson to repair roof at 225 Summit St., \$2,600.
 - To R.E. Miller for Frank Tasciore to insulate basement walls at 37 Lilac St., \$850.
 - To Malcolm B. Lowd for a coal stove at 20 Lucian St., \$1,000.
 - To Daniel J. Uricchio to repair a roof at 103 Columbus St., \$600.
 - To AART Co. Remodelers Corp. for siding at 51 Horton Road, \$4,270.
 - To Skapas Home Remodeling for E. Ouellette for siding at 53 Durant St., \$1,245.
 - To R. E. Miller for James Morelewicz to enlarge and enclose a porch at 137 Henry St., \$3,000.

AN OUTSTANDING LEADER IN LOCAL GOVERNMENT



Leadership

Steve knows how to prioritize government spending - Manchester has the lowest per capita expenditures of all towns its size in the state and is 24th of the 29 capita region towns in its tax levy on homes and autos.

Leadership

During Steve's 5 years in office, new services such as paramedics, before school day care, a conservator for the retarded and elderly without family, improved police services and a newly equipped fire department have begun.

MEANS BETTER LEADERSHIP FOR THE STATE

STEVE PENNY

DEMOCRAT-STATE SENATOR

BOLTON-COLUMBIA-GLASTONBURY-HEBRON- MANCHESTER

Paid for by "Friends of Steve Penny," Peter Ramey, Treasurer

Who's better for probate?

... page 5
Clearing tonight; sunny Wednesday — See page 2

A close look at Daniel Moore

... page 7

A ghoulish trip, but a safe one

... page 11

Manchester Herald

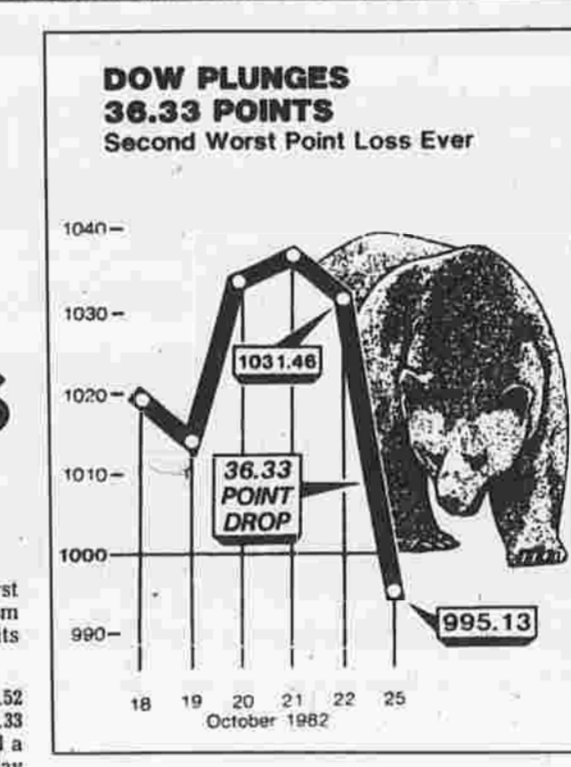
Manchester, Conn.
Tuesday, Oct. 26, 1982
Single copy 25c

Market plunge resumes

By Frank W. Slusser
UPI Business Writer

NEW YORK — The stock market, which took its worst nose-dive since the crash of October 1929, skidded from the outset early today as investors cashed in on profits amid concerns about interest rates.

The Dow Jones industrial average was down 5.52 points to 999.61 at 10:30 a.m. EDT after skidding 36.33 points Monday, the worst point loss since it plunged a record 38.33 points to 260.64 on Oct. 28, 1929, the day before "Black Tuesday."



Inflation may be slowing

By Denis G. Gulino
United Press International

WASHINGTON — Consumer prices went up only 0.2 percent in September, the Labor Department said today, and economists said 1982 may finish with the lowest inflation rate in 10 years.

The September increase, reflecting a series of falling prices, would amount to an annual rate of only 2.1 percent, department analysts said. So far this year, analysts said, the inflation rate on an annual basis has reached only 4.8 percent. That matches the 1976 rate, lowest in the past decade, the department said.



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Realtors pleased

By Raymond T. DeMeo
Herald Reporter

It was a mighty day to be cooling one's heels on Main Street in Manchester. Demand for the CHFA loans on opening day was "not as strong" as Elsie Toli, a mortgage counselor at First Federal Savings, thought it would be.

bank at 9 a.m. Monday, but the numbers dwindled as the morning wore on. Demand for the CHFA loans on opening day was "not as strong" as Elsie Toli, a mortgage counselor at First Federal Savings, thought it would be. "It's taken off pretty much like other CHFA programs... I have a feeling it's going to be slow," she said.

Under CHFA, home buyers will pay back their loans in 17 years instead of the normal 30. The plan is called a "growing equity mortgage," and calls for homeowners to make successively larger monthly payments over the life of their loans. With FHA out of the picture, homeowners wishing to obtain CHFA mortgages will have to obtain insurance from the Veteran's Administration (if they're veterans) or a private mortgage underwriter.

Throng show up for CHFA mortgages

committed on the first day, he said. But Jennings said there's a problem to be worked out this time that didn't occur previously. The Federal Housing Administration, which has in the past provided mortgage insurance for CHFA loans, isn't handling them this time because CHFA's newly-instituted subback plan doesn't conform to its regulations.

Cyanide found in new bottle

CHICAGO (UPI) — An eighth bottle of cyanide-tainted Extra-Strength Tylenol has been found and police questioned a reported suspect who had a violent argument with one of the seven victims of the poisoned capsules.



arsenic, but further tests showed it was mercuric chloride — a widely available, "extremely dangerous" substance. "We've seen deaths from mercuric chloride," he said. "It's clearly a very deadly poison."

And now, poison discovered in Anacin, Excedrin bottles

By Paul Hutchinson
United Press International

DENVER — Poison experts today identified a "deadly" mercury compound as the substance that critically injured a man who took altered Excedrin capsules — the third case of product tampering in Colorado in 24 hours.

26 OCT 26

Inside Today

20 pages, 2 sections

Advice	13
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Opinion	6
Peopletalk	2
Sports	2
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Tuesday TV

6:00 P.M.
 (1) - Eyewitness News
 (2) - Three's Company
 (3) - 30 - News
 (4) - Buck Rogers
 (5) - Mark & Mindy
 (6) - Future Sport
 (7) - USA Cartoon Express
 (8) - Festival of Faith
 (9) - Little House
 (10) - Newsweek
 (11) - Newscaster
 (12) - MOVIE: "The Mirror Crack'd" Hollywood stars become involved in a murder case in a tranquil English village. Elizabeth Taylor, Rock Hudson, Geraldine Chaplin. 1976. Rated PG.

6:30 P.M.
 (1) - WKRP in Cincinnati
 (2) - CBS News
 (3) - Benny Miller
 (4) - ESPN Sportsforum
 (5) - NBC News
 (6) - Untamed World
 (7) - Noticias Nacionales SIN Noticia Nacional con Gail Norcia Rodriguez
 (8) - Jeffersons
 (9) - ABC News
 (10) - Over Easy
 (11) - CBS News
 (12) - M*A*S*H
 (13) - Muppet Show
 (14) - ABC News
 (15) - Soap
 (16) - Jeffersons
 (17) - ESPN Sports Center
 (18) - Are You Anybody?
 (19) - Alice
 (20) - Moneyline
 (21) - Newscaster
 (22) - Sneak Previews
 (23) - CBS News
 (24) - MOVIE: "Spectre" When Lyons take a look at what's happening at the movies.

7:00 P.M.
 (1) - NBC News
 (2) - CBS News
 (3) - NBC News
 (4) - NBC News
 (5) - NBC News
 (6) - NBC News
 (7) - NBC News
 (8) - NBC News
 (9) - NBC News
 (10) - NBC News
 (11) - NBC News
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 (23) - NBC News
 (24) - NBC News

BRIDGE

Playing the hunches

By Oswald Jacoby and Alan Sontag

The first chapter in Marshall Miles' book is entitled "Playing on an Assumption." This example places you in a very poor six-club contract. To make matters particularly annoying, the king of hearts is opened and you are looking at two heart losers and one diamond loser.

You wish that your partner had bid only three clubs over your simple rebid. You might have passed for a sure profit or tried three notrump with an excellent play for that contract.

Now try some practical wishing. You are in six clubs. Is there any possibility of making that contract? The answer is that if you can score four spade tricks without losing one you can discard your three losing hearts on good spades and come rolling home.

Now you see that if West holds king and exactly two small spades you can do just that. You make the assumption that the spades are in the way you want them. You can wind up down three instead of just two if East has the king. But what is one extra trick down compared to a slam?

You lead a spade to the jack. The jack holds. Now you ruff a low spade. Draw trumps with two leads and cash the ace of spades. The king drops and the queen and seven of spades give you two more heart discards and a slam.

It seems that your partner wasn't a bad guy at all. (NEWSPAPER ENTERPRISE ASSN.)

ACROSS
 1 Unit of illumination (abbr.)
 4 Group of compounds
 9 Soldering place
 12 Sin
 13 Two bit gambler (sl.)
 14 Labor group
 15 Caspian
 16 Crumb
 17 Baseballer
 18 Arbitrary
 19 assertion (colloq.)
 20 Loop
 22 Noun suffix
 23 Three party
 28 Just off ground
 32 Part of the psyche
 33 Former labor group (abbr.)
 35 Canal system in northern Michigan
 36 South African
 18 Crumb
 38 Wham
 39 West period of time
 40 Edible bean
 42 Actress Dahl
 44 Digit
 45 By birth
 46 Stared
 49 Make objection
 53 Watch closely
 54 Aunt's home
 58 Environment agency (abbr.)
 59 Fancy wisk
 60 Jewish month
 61 Diary
 62 G-man (sl.)
 63 Between (Fr.)

DOWN
 1 Not so much chemical
 2 Animal waste
 3 Medical picture (comp. wd.)
 4 Counter
 5 12, Roman numeral
 6 General
 7 Eisenhower
 8 Winter month (abbr.)
 9 French
 10 Flying saucers (abbr.)
 11 Mistletoe
 13 Collection of modes
 21 Be in debt
 22 Non-poisonous element
 25 Mend
 26 Amorous look
 27 Ere long
 28 Phrase of un-derstanding (2, 47, Circular motion)
 29 46 Egg (Fr.)
 30 Ruffian
 31 Sings a razor
 34 Wall (Scott.)
 37 Diminutive suffix
 38 On the shattered side
 41 Nonmetallic element
 43 Performed anew
 44 Egg (Fr.)
 45 On
 46 Indian music mode
 48 Extend a loan
 50 Join
 51 On
 52 Indian music mode
 55 Farm device
 56 Landing boat
 57 For rowing

Answer to Previous Puzzle

1	2	3	4	5	6	7	8	9	10	11
12	13	14	15	16	17	18	19	20	21	22
23	24	25	26	27	28	29	30	31	32	33
34	35	36	37	38	39	40	41	42	43	44
45	46	47	48	49	50	51	52	53	54	55
56	57	58	59	60	61	62	63	64	65	66

TV Channels

WFBS	Hartford, CT	(3)
WNEW	New York, NY	(3)
WLNE	Providence, RI	(3)
WTNH	New Haven, CT	(3)
WOR	New York, NY	(8)
WNY	New York, NY	(12)
ESPN	Sports Network	(12)
HBO	Home Box Office	(16)
USA	USA Network	(16)
WHCT	Hartford, CT	(23)
WTXX	Waterbury, CT	(23)
CNN	Cable News Ntwrk	(23)
WVLP	Springfield, MA	(27)
CINEMAX	Cinemas	(28)
WFED	Hartford, CT	(28)
WXTV	Paterson, NJ	(28)
WVIT	Hartford, CT	(28)
SPOTLIGHT	Spotlight	(33)
WBSE	Boston, MA	(33)
WGBB	Springfield, MA	(33)
WGBY	Springfield, MA	(37)

ASTRO-GRAPH
Bernice Bede Osol

Your Birthday
October 27, 1982

Your range of social contacts is likely to be greatly expanded this coming year. You will find new friends from many walks of life.

SCORPIO (Oct. 24-Nov. 22) Even though you will be highly efficient today, don't close your ears to the advice of knowledgeable outsiders. Their ideas could be a big plus. Order now: the new Astro-Graph Matchmaker wheel and booklet which reveals romantic combinations, compatibilities for all signs, tells how to get along with others, finds rising signs, hidden qualities, plus much more. Mail \$2 to Astro-Graph, Box 489, Radio City Station, N.Y. 10019.

SAGITTARIUS (Nov. 23-Dec. 21) Try to treat everyone in an equally friendly fashion today. This is not a time to show preferential treatment.

CAPRICORN (Dec. 22-Jan. 19) Your possibilities for success are good today, provided you use proper timing. Don't use hasty measures where slow-paced moves are required.

AQUARIUS (Jan. 20-Feb. 19) Your financial prospects look encouraging today, especially in situations where friends are trying to help pave the road or open doors for you.

PISCES (Feb. 20-March 20) Don't be discouraged today if you fall short of your mark on your first effort. Victory is within your grasp, but it may take a second try.

ARIES (March 21-April 19) Conditions are rather unkind today, in that you are likely to derive more in the long run from those you help than they will receive from your assistance.

TAURUS (April 20-May 20) A friend's far-out idea may not sound like much at first hearing. You'd be wise to listen carefully. It might be something you can do together.

GEMINI (May 21-June 20) Strive to develop a closer rapport with key coworkers today. Having them on your side will be a big help in advancing your career goals.

CANCER (June 21-July 22) Friendships worth having are worth working for. Recall this today if you hope to establish closer ties with persons of whom you are fond.

LEO (July 23-Aug. 22) There may be a situation today that you fall short of your mark on your first effort. However, if you set your mind to it and follow through, you'll garner great pride from your achievement.

VIRGO (Aug. 23-Sept. 22) When dealing on a one-to-one basis today, treat others as you would like to be treated and all will work out well. Fair gestures begin fair returns.

LIBRA (Sept. 23-Oct. 23) If you don't feel you're getting all that's due you today, make an effort to renegotiate the matter. A bit of bargaining will better your position.

With hunting season approaching, we're reminding that some of the bang-bang set are half-shot before they get into the field.

THE HERALD'S FIRST ANNUAL (Maybe last?)

Ugly Dog Contest

HAVE YOU GOT THAT SPECIAL DOG THAT NO ONE ELSE COULD LOVE BUT YOU?



We're looking for that special dog — so unsightly, so uncomely, so unshapely, so misproportioned, so ill-proportioned, so ill-shaped that only its owner could be proud

HERE'S HOW TO MAKE YOUR DOG'S CLAIM TO FAME!

WHO CAN ENTER: Dogs residing in The Herald's circulation area.

HOW TO ENTER: Complete the coupon below and mail with a photo of your dog before November 10, 1982 to: "UGLY DOG CONTEST," The Manchester Herald, One Herald Square, Manchester, Connecticut, 06040. The Herald reserves the right to publish names and photos of all entries and their owners. (Herald employees and their dogs are not eligible.)

JUDGING: Will be done by Committee. Final results will be published in The Herald.

PRIZES:
1ST PRIZE:
2ND PRIZE:
3RD PRIZE:



SEND THIS OFFICIAL ENTRY BLANK TO THE:
 Ugly Dog Contest
 P.O. Box 591
 Manchester, Ct. 06040

DOG'S NAME _____
 BREED _____
 OWNER'S NAME _____
 ADDRESS _____ CITY _____ ZIP _____ PHONE _____

Photos will not be returned unless accompanied with a stamped, self-addressed envelope.

26 OCT 26 1982



Joy in Cesar's Inn as Kuenn will return

MILWAUKEE (UPI) — There was joy in Cesar's Inn...

No room for 'minor' banners

BOSTON (UPI) — The Boston Celtics should win a fourth straight divisional title...

seventh game of the Series Wednesday night. Kuenn said he wouldn't change 'a whole lot'...

Celts after 15th title with excellent chance

That being the case, the argument for Boston making the finals is a persuasive one...

Road Race workers saluted

Nutmeg Forest No. 116, Tall Cedars of Lebanon, saluted two long-time contributors to its annual Five Mile Road Race...

Winning year, crowds small

It's understandable for attendance at home schoolboy football games to be off when teams boast losing records...

Turned down offer

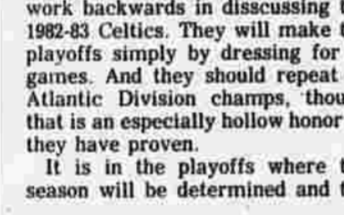
Manchester's Sam Maltempo received a phone call early last week from Bob Lee, deputy boxing commissioner in New Jersey...

Salazar, Waitz will collect estimated \$32,000 for win

NEW YORK (UPI) — Alberto Salazar and Grete Waitz, the king and queen of New York City City Marathoners...

NFL nears cancellation of season

NEW YORK (UPI) — Parking at the excitement of an off-tackle plunge, the NFL players' strike today staggered into its 36th day...



Earl Yost, Sports Editor

Turning down offer

Manchester's Sam Maltempo received a phone call early last week from Bob Lee...

Soccer

Table with columns: Team, W, L, T, O, Pts. Rows include Manchester, Wethersfield, Hall, Windham, Fernald, Enfield, E. Hartford, Penny, HCC.

Field Hockey

Table with columns: Team, W, L, T, O, Pts. Rows include Enfield, Conard, Wethersfield, Fernald, Windham, Manchester, Simsbury, Hall.

Schoolboy standings

Table with columns: Team, W, L, T, O, Pts. Rows include CCIL, E. Hartford, Penny, Conard, Simsbury, Hall, Windham, Wethersfield, Fernald, Enfield, E. Hartford, Penny, HCC.

Soccer

Table with columns: Team, W, L, T, O, Pts. Rows include Manchester, Wethersfield, Hall, Windham, Fernald, Enfield, E. Hartford, Penny, HCC.

Field Hockey

Table with columns: Team, W, L, T, O, Pts. Rows include Enfield, Conard, Wethersfield, Fernald, Windham, Manchester, Simsbury, Hall.

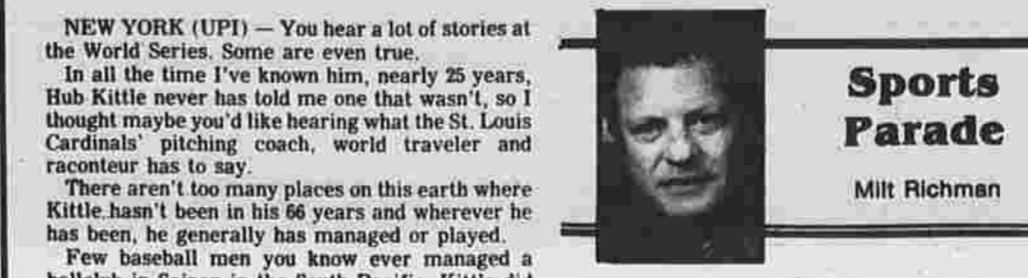
Quite a feat

Hartford residents got a kick out of watching Roger Bouban, of Switzerland, run past them carrying a jar of bee pollen tablets...

B.U. to honor ex-athletes

Brunswick University will honor a number of former students who were members of the Greater Boston Track Club.

Kittle has been around



NEW YORK (UPI) — You hear a lot of stories about the World Series...

Sports Parade

Kittle began his career as a pitcher back in the '30s with Ponca City, Okla. He was with the San Francisco Seals...

Scoreboard

Scoreboard section containing results for Hockey, Bowling, U.S. Mixed, and various leagues.

Washington holds top spot but Pittsburgh challenging

NEW YORK (UPI) — Toprated Washington held its lead in the UPI Board of Coaches...

Condition poor

BRUNSWICK, N.J. (UPI) — Norman Leveille, a 19-year-old left winger and the Boston Bruins' top scorer...

Condition poor

BRUNSWICK, N.J. (UPI) — Norman Leveille, a 19-year-old left winger and the Boston Bruins' top scorer...

Celts cut Ford

BROOKLINE, Mass. (UPI) — Veteran guards Chris Ford and Terry Duero were waived by the Boston Celtics...

ECAC honors three players

CENTREVILLE, Mass. (UPI) — Quarterback Greg Stewart of East Carolina and defensive players Dave Ferrara and Tom Romano...

3rd Annual Halloween Candy Drive

Advertisement for the 3rd Annual Halloween Candy Drive, featuring SNICKERS MOUNDS and Plainfield Candy.

